DIS/MIS/MALINFORMATION: A GLOBAL PANDEMIC

Top Five Actions for Chapters

1. Deliver disinformation educational programming.
2. Share disinformation trends and data with members.
3. Activate disinformation content across all platforms, encourage members to do the same.
   - Media literacy course
   - Disinformation game
4. Partner with PRSSA chapters to share information and conduct programs.
5. Identify 3rd parties in your geographic area or industry and encourage activation of content, especially those who serve vulnerable audiences including seniors, first-time voters, teens and young adults.